

EXPO EXTRA

MARKETING AREAS AND ADVERTISING
SPACES AT MALMÖMÄSSAN

 Fastighets
Mässan

 Elmässan



MALMÖMÄSSAN

by EASYFAIRS

EXTRA POSSIBILITES

We have produced this folder to give you inspiration, suggestions and show opportunities for how you can strengthen your participation with extra visibility. It includes:

- Marketing surfaces
- Value-added services
- Tailor-made partner and sponsor packages

In this folder you can read more about the most common services that are possible on FastighetsMässan and Elmässan on 7-8 February at Malmömässan.



ENTRANCE HALL

Digital screen in the entrance - The Wall

Dimensions 363x204 cm. The sign consists of 9 connected 55" screens that handle full HD.

Option 1: Book a slot in 20 seconds.

Limited to 5 companies. Price: 15.000 SEK.

Option 2: Exclusive visibility for an exhibitor. First come.

Price: Upon request.



Entrance staff wears your brand

Our staff is the most important function in the entrance. Here you get a unique opportunity to let them wear your brand!

Price exclusive production: 30.000 SEK



EXCLUSIVE FOR ONE EXHIBITOR ONLY

Welcome-pack

Distribute a welcome pack at the entrance. You choose the content and our staff make sure that the visitors get a pack when entering the show.

Price including production: 30.000 SEK



EXCLUSIVE FOR ONE EXHIBITOR ONLY

Ribbon for the visitor badges

Show off your company/product name on the ribbons for the visitor tags.

Price exclusive production: 45.000 SEK



EXCLUSIVE FOR ONE EXHIBITOR ONLY

OTHER

Floor advertising

Expose your company on the floor mat. You get five exposure places in the corridors that you choose together with the project management. Dimensions discussed in connection with booking.

**Price including production, assembly/removal:
30 000 SEK**



Revolving door

Our entrance consists of two revolving doors, which all visitors and exhibitors pass on their way in and out. Here your message can be seen directly on the doors.

**Price including production, assembly/removal:
30.000 SEK**



TOILETS

Toilet mirrors

Place stickers on the mirrors in the toilets.

**Price including production, assembly/removal:
20.000 SEK**



EXHIBITION HALL

Scene sponsor

This is one of our slightly larger packages, for those who want maximum visibility on site. Our stages offer inspiring seminars continuously during both fair days and gather many of our visitors.

Being associated with current debates, experts and innovators means that you as a company show the way in the industry.

Price: Upon request.

Please note. FastighetsMässan has 2 stages and thus the possibility of two partners.



Café sponsor

Many people visit our café during the fair days. We bring out rugs and carpets where your message can be seen. You can also brand the staff's shirts, napkins, mugs and more.

Price including production: 35 000 SEK



EXCLUSIVE FOR ONE EXHIBITOR ONLY

INDUSTRY MINGLE

Industry Mingle

The first day of the fair ends with an industry gathering where you meet your colleagues in a more relaxed manner. As a sponsor of the industry mingle, you can, for example:

- Leave a goodie bag with contents to everyone who comes to the mingle
- Hand out the welcome drink
- Attach your logo or other message around the base of each glass
- Give a speech on stage
- Arrange a competition
- Supply the party with napkins with your company's logo

Price: 50.000 SEK



EXCLUSIVE FOR ONE EXHIBITOR ONLY

INTERESTED IN MORE VISIBILITY? CONTACT US!



Caroline Larsson
Senior Sales Executive
0730 43 68 00



Elmässan



Jennie Gudmundsson
Senior Sales Executive
0704 34 45 08



Josefine Andersson
Senior Sales Executive
031-89 41 33



Mika Rylander
Sales Executive
0761 18 22 27



Victor Håglund
Sales Executive
0738 01 84 87



**Fastighets
Mässan**